What does an author write about and why?

Identify the three types of author’s purpose. Match the descriptions below to the correct purpose in the graphic organizer.

|  |  |  |
| --- | --- | --- |
| * **The author writes to tell you a story that you will enjoy.** | * **The author writes to convince you of something or believe what they are saying.** | * **The author writes to give you information about a topic.** |

|  |  |  |
| --- | --- | --- |
| **Persuade** | **Inform** | **Entertain** |
| * **The author writes to convince you of something or believe what they are saying.** | * **The author writes to give you information about a topic.** | * **The author writes to tell you a story that you will enjoy.** |

Match each of the sources to the correct author’s purpose.

|  |  |
| --- | --- |
| **Author’s Purpose** | **Sources** |
| **Persuade**   * Essays\* * Black Friday catalogs * Social media advertisements | * Essays\* * Book titled *How to Train Your Dog* * Article on iPhone vs. Android * Black Friday catalogs * Social media advertisements * Encyclopedias * Dictionaries * Textbooks * A section from the history book regarding 9/11 * Cookbook * Stories * Poems * Dramas * A passage from Shakespeare’s work * Joke book * *New York Times* article on the Mars Rover 2020 launch |
| **Inform**   * Book titled *How to Train Your Dog* * Essays\* * Article on iPhone vs. Android * Encyclopedias * Dictionaries * Textbooks * A section from the history book regarding 9/11 * Cookbook * *New York Times* article on the Mars Rover 2020 launch |
| **Entertain**   * Stories * Poems * A passage from Shakespeare’s work * Joke book * Dramas |

\*Essays can be both persuasive and informative. “I Have a Dream” by Martin Luther King, Jr. has persuasive qualities. A scientist’s essay about research findings could be informational.